

You Need These  
6 Pieces of

# Revenue Focused SEO Content

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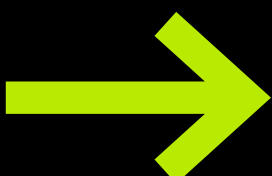
To **Drive** Organic  
Growth in 2024

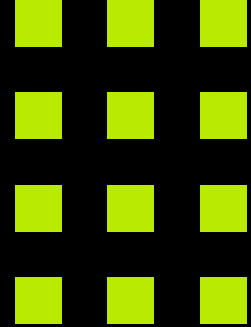


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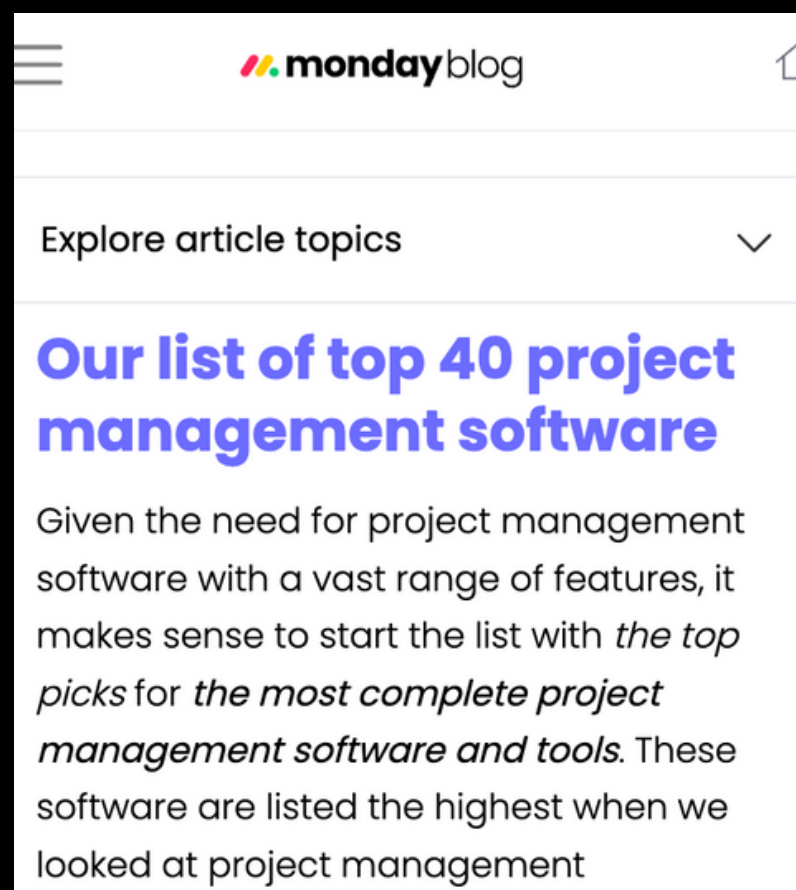
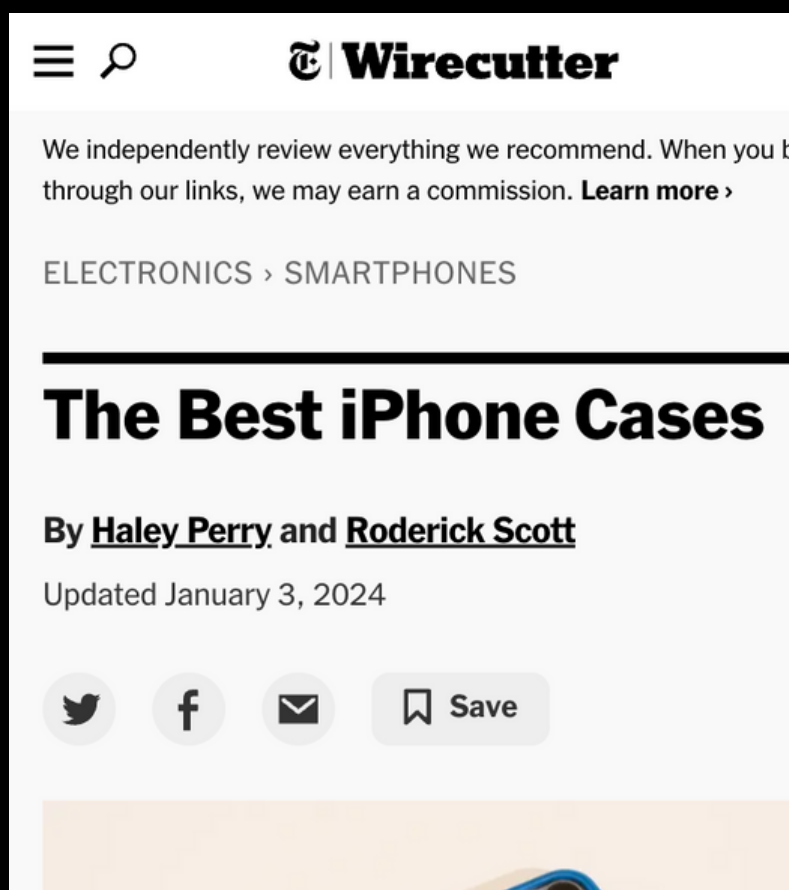
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Examples




# #1 BEST X FOR Y

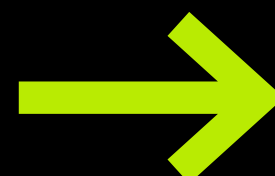
Get straight to the point – Google loves to rank lists and from SaaS to eCommerce, your customers buy from lists.

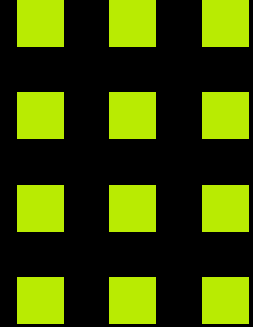


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# #2 BRAND Z ALTERNATIVES

Potential clients & customers are looking for alternatives – get their attention.



## Looking for a Mailchimp alternative?

Zoho Campaigns is your go-to solution

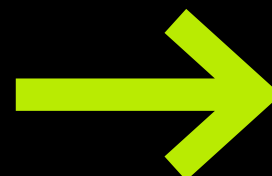
Take your email marketing game to the next level with custom-coded templates, advanced automation, SMS marketing, streamlined account management, and superior customer support—all at an affordable price.

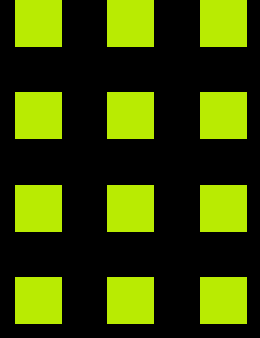


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# #3 BRAND A VS BRAND B

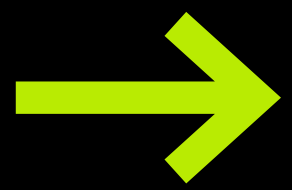
Don't stop at alternatives. Customers are comparing your brand vs others.

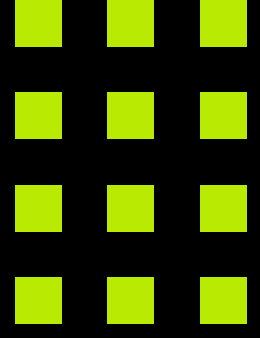


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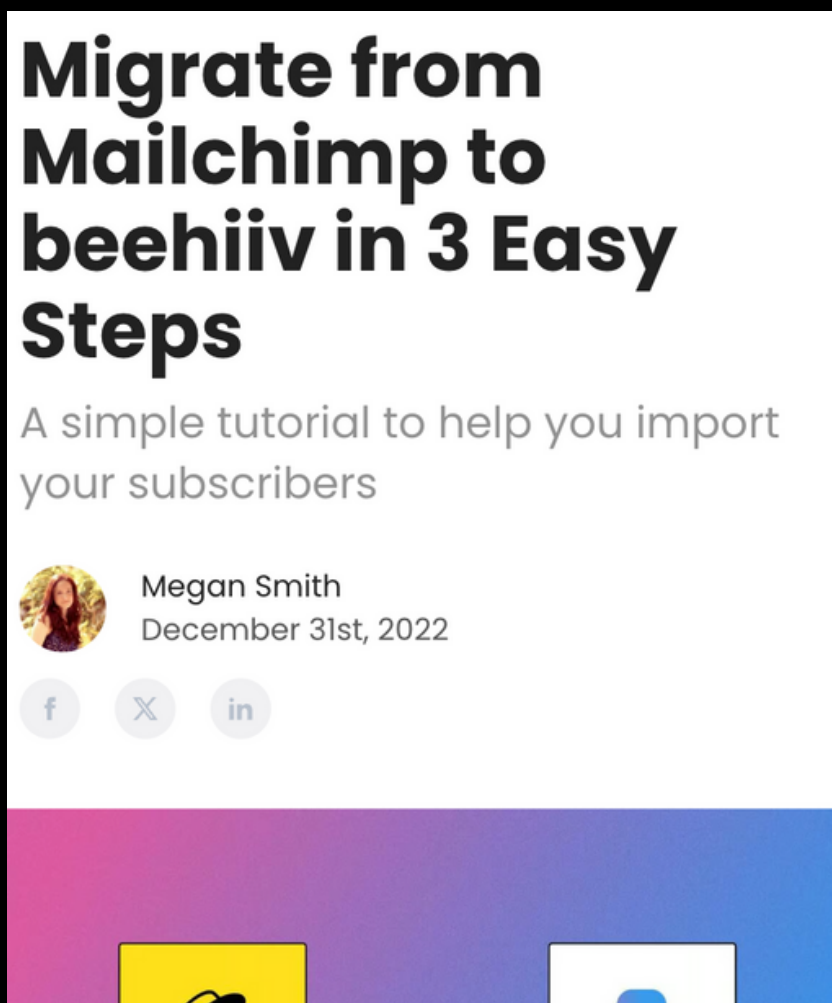
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# #4 “MOVE FROM Y, SWITCH FROM Z”




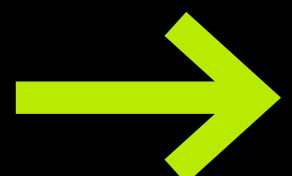
These are called migration pages.  
Get in-front of frustrated customers.

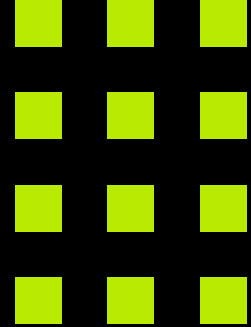


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# #5 XYZ REVIEWS

Control the narrative – if you don't rank #1 for your own reviews someone else will.

Dyson V8™ reviews  
Customer reviews powered by Bazaarvoice

Select a model for reviews 

 Showing reviews for  
Dyson V8 Absolute  
[View product details](#)



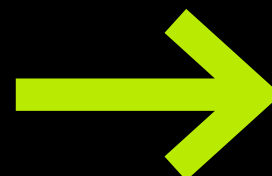
★ ★ ★ ★ ☆ 4.5/5 16649 Reviews  
81% of reviewers would recommend to a friend.

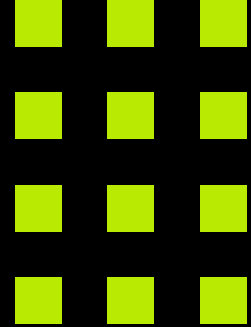


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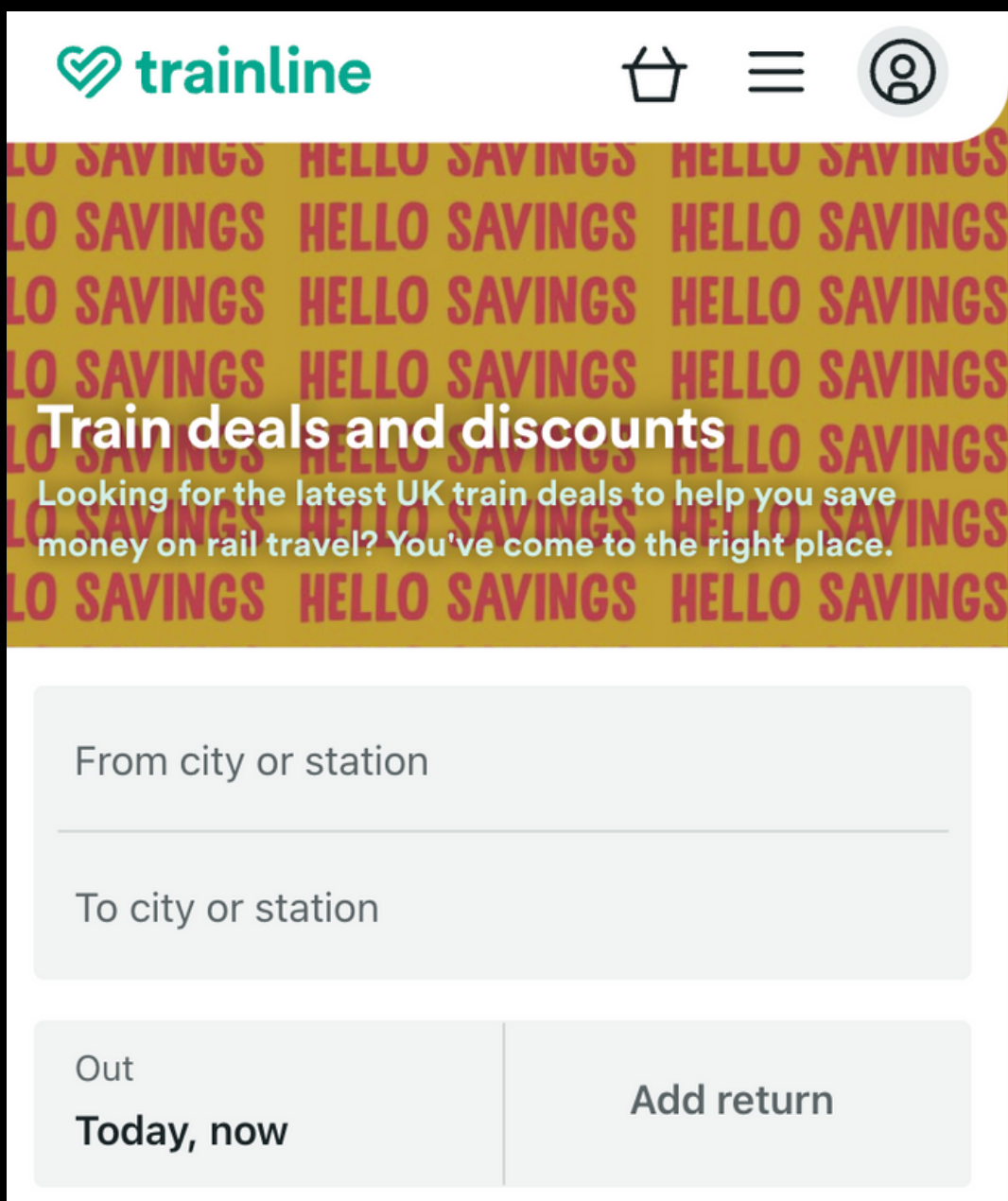
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# #6 X DISCOUNT CODE

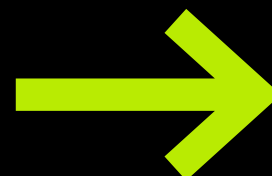
Why let the affiliates take a cut of your revenue?



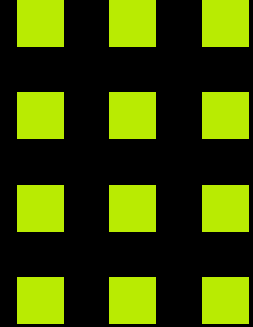
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**Analyze the SERPs** to see what you need to do to rank #1 for those topics.

**Internally link** from other sections of your website.

Make sure they are CRO'd and ready to act as a **lead or revenue magnet**.


Use these pages to **drive needle-moving metrics**, but also to collect data so you can **remarket** to those users on other platforms.

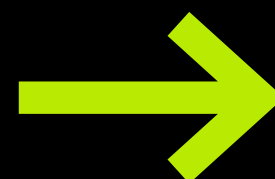
**Start creating today** – you'll thank yourself for it in 90 days!



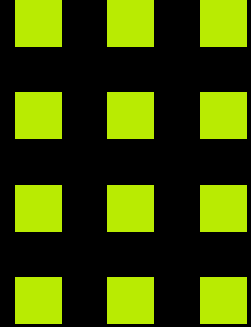
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**Harpreet Singh**

Helping brands grow revenue, leads & traffic through organic search | SEO Manager

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